

Talk Power

The Most Effective Public Speaking Program In America



Performance Skills that build Confidence
Training for positions of Leadership
Elimination of Stage fright and fear about speaking in public
Concentration Exercises to end self-consciousness
Confidence enhancement techniques
Permanent public Speaking Skills
Consistently polished presentations
Thinking & Focusing Techniques when facing an audience
Transformative stress reduction techniques to reduce anxiety
Effective templates and structures to develop writing skills

“Your course is so helpful. It really changed them in a fundamental way after they attend. I would have to say that your seminar consistency gets among the best rating of any of the many on-site classes we offer our employees.”

Karin Quinn, American Express

Vice President



Today, More than ever public speaking training is essential because the flood of communication technology has replaced the opportunity for professionals to practice verbal interactive communication.

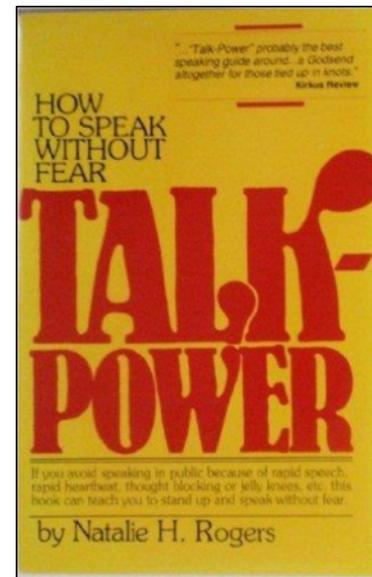
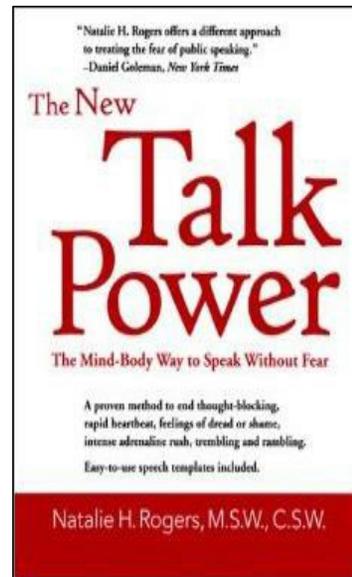
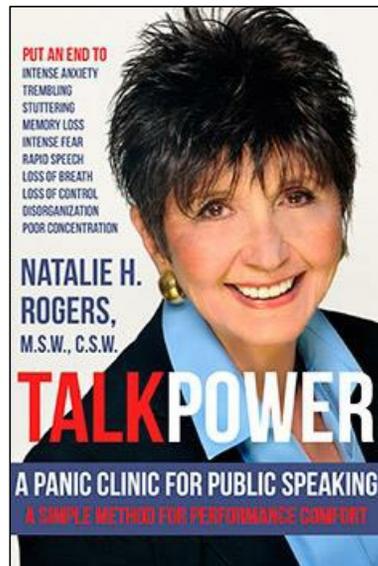
The fact is that today, most communication is done electronically. Presentations, speeches, sales talks, pitches, job interviews participation at meetings etc., unlike other forms of communication, are live. If the goal of the professional is to have the ability to communicate effectively within any given medium, then public speaking certainly requires attention.”



WHAT IS TALK POWER?

Talk Power training, Is a unique and original training program that guarantees permanent PUBLIC SPEAKING and performance skills. For people, who have been disappointed with other training methods, Talkpower offers a series of original practice exercises to enhance concentration and focus. Included is a variety of templates for organizing information quickly and efficiently.

Created and designed by Natalie H. Rogers, M.S.W, Ms. Rogers, psychotherapist, actress and author, is the founder of Talkpower Training Seminars. She is the author of the best selling "Talkpower The Mind Body Way To Speak Without Fear", translated into 14 languages.



HOW IS TALKPOWER DIFFERENT, FROM OTHER PUBLIC SPEAKING PROGRAMS?

Scientifically verifiable with a 95% success rate.

Talkpower is in sharp contrast to conventional public speaking programs.

Comparison Chart	
TalkPower	Other Programs
Confidence building exercise routines that are transformative	No significant change or solution
State of the art anxiety reduction techniques that produce results	Relaxation training Ineffective when facing an audience
Practice drills for slowing down rapid speech and for pausing for effect.	Tips and suggestions that don't work
Substantive attention to individual problems	Humiliating video recordings
Exploring positive belief systems to support Leadership training	Advise and Encouragement
Models for organizing your talk in a very short period of time	Leaving you to agonize over important presentations for weeks.
Concentration techniques for Thinking on your feet	?????????
Guaranteed Money Back Policy	No Guarantees
Models / role playing for speaking without a script and Job interviews	Hit or miss rehearsals
A basic speech writing program with instructional templates	Nonspecific beginning, middle, and end type writing instructions.
Performance Techniques for the final elimination of ah and um fillers	Ineffective suggestions
Training activities with original practice exercises in an active hands on format.	Lecture style format

Other methods offer tips, advise, video, visualization rehearsals, memorization, support and various kinds of theoretical guidance, usually delivered in lecture style. Our research concludes that traditional models of instruction in the form of lectures, though appropriate for academic studies cannot possibly effect or eliminate the deep seated self-consciousness and loss of concentration that most people feel, when being the center of attention, speaking in public (performing) in front of an audience

Since Speaking in Public is a physical as well as an intellectual activity, Talkpower Training as conceived and actualized by Ms Rogers is comparable to the systematic training Star Athletes receive when preparing for competitive events. This means that rather than being delivered in a lecture format the unique and original Talkpower program is based upon active step by step exercises that enhance concentration and focus and result in permanent performance skills with a complete transformation of the previous loss of control.

Composed of instructional activities, that build performance skills, students complete one segment after another in the form of repetitive exercises, rehearsals and performances These exercises synthesize concentration /enhancement, with speaking and writing skills, plus techniques for extemporaneous talks. As a result of this substantive model of training, students develop the ability to consistently perform polished presentations.

The superiority of the Talkpower program lies in it's unique Step by step curriculum. This type of instructional model produces profound transformation.

How Will You Benefit From participating in a Talkpower Workshop?

- ✓ Transformation of self-conscious behavior into self-confidence
- ✓ Concentration techniques that will groom you for positions of leadership
- ✓ Permanent public speaking and improvisational speaking, skills
- ✓ A variety of writing techniques as required for advancement in your career
- ✓ A Competitive edge for career achievement
- ✓ Unique practice routines for private rehearsals

This guaranteed program is especially recommended for young professionals as you enter the twenty first century. Although you are fully equipped with skills for technological communication you may lack the ability to communicate in situations where speaking is required.

Most people suffer from Stage Fright and severe fear and anxiety about speaking in public because of a variety of reasons. As a result they are unable to maintain concentration and focus when standing or sitting in front of an audience.

“Talkpower training guarantees the elimination of this problem with a unique instructional method that is built upon a practical step by step series of practice exercises. These practice exercises are guaranteed to enhance concentration and develop permanent speaking and performance skills. Easy to follow, they build confidence, reduce anxiety and provide feelings of physical comfort. As a result, you are able to concentrate and focus attention clearly when delivering a talk in front of people who are looking at you. As a result performance skills become a permanent part of your skills set. Like the ability to swim or ride a bicycle. In the details, of this step by step program, lies the reason for the transformation

In addition, the writing segment will train you to master thinking skills that guide you in selecting and organizing your material for a listening audience. Developing these new thinking skills makes it possible for each participant to create interesting and logically written pieces as well as improvised works that will engage your audience. In a highly competitive work place, skills of this kind plus a confident public speaking ability

“...Natalie H. Roger offer a different approach to the fear of public speaking ... In a series of sequential steps, you learn to eliminate your distress so that it does not block your thoughts while you speak.”.

Daniel Goleman, New York Times
Science Editor

“If you want to be the best, Talk Power will enable you to even be better. It’s incredible what I learned to accomplish in two days – I can’t wait to get out there and use these new skills.”

Georgia Fleming, Working Woman Magazine
Account Manager

“Your course is so helpful. It really changed them in a fundamental way after they attend. I would have to say that your seminar consistency gets among the best rating of any of the many on-site classes we offer our employees.”

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Will Talkpower Training Be Effective Globally?

In addition to the talk power training program in America the Global practicality of this program was well documented when Ms. Rogers "Talkpower" book was published in China through the Bardon-Chinese Media Agency . As a result in 8/13/13 she was employed by "The Beijing Haidian District Carnegie School of Training For Success" In Beijing China to conduct Talkpower Workshops in Beijing, for a group of Chinese business people. These participants were experiencing limited career opportunities because of their inability to speak in public, due to Chinese cultural traditions like "SILENCE IS GOLD"

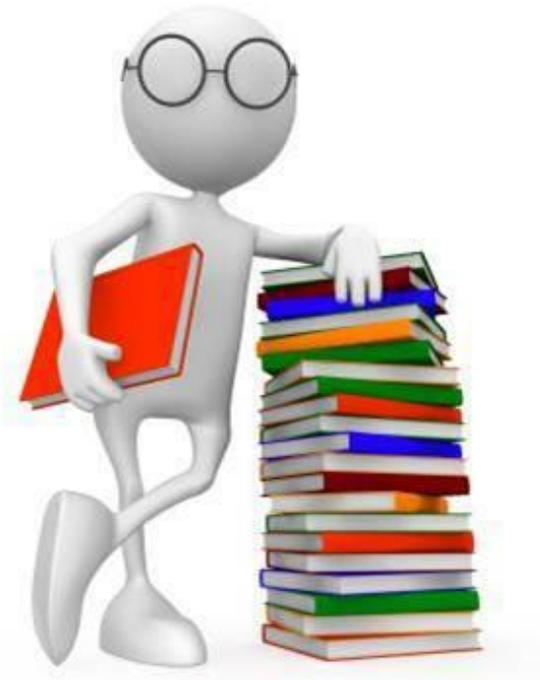
The purpose of the Talkpower Training Workshop was to eliminate the inhibitions that undermined the confidence of these professionals. Working with a translator after an intensive three day Talkpower Workshop, when the final presentations were made, participants appeared poised, confident and in control. They were able to significantly reduce rapid heartbeat , slow down rapid speech, pause appropriately, compose interesting and well edited speeches, and make polished presentations in a modern "Western Style".

The Talkpower workshop was so successful that Ms. Rogers was invited to return to Beijing eight times in the following two years to conduct additional Talkpower workshops, and to train the teachers at the school . Today, the Talkpower program is an integral part of the school's curriculum.



Talkpower Training Workshops will complement and complete the enormous career opportunity your company provides as employees strive for positions of leadership in a highly competitive global arena

TALKPOWER FOR STUDENTS



As students prepare for graduation into institutions of higher learning and finally into the highly competitive global work place, as well as STUDENTS WHO WISH TO STUDY ABROAD, speaking and writing skills will assume an invaluable importance. From the initial SCHOOL or job interview, to participation at meetings, discussions, sales pitches, extemporaneous talks, and formal professional presentations, speaking, thinking and writing skills will become key elements for professional growth, career achievement and positions of leadership

Comments from Students

"I knew the reasons why I had the fears that I had, but I didn't know how to do something to change the behavior..."

"I love this course... I think you can apply what we learned to so many different things in your life, not just public speaking."

"It's the only program in 41 years that has helped me publicly speak."

"I have a lot of fabulous ideas but I've never been able to articulate them, and someone else always gets the credit."

"This course was very solidly organized and gave me tools to focus on the presentation itself instead of my usual anxiety and fear, allowing me to come across professionally."

— Laurie Edmonds, Caricaturist

"I believe in taking the shortcut, because I'm smart, and this was a shortcut, but I think it worked."

"I feel like I've had my wish come true."

"Even I can write a speech now."

"Like most of your students, I arrived with a 'Show-me-I'm-from-Missouri' attitude and I was pleasantly surprised by the outcome. Your method of helping us progress one step at a time, with a feeling of always being in control, was just the ticket. What you do is not magic, but it is a systematic approach I could master and use to successfully cope with my fear of speaking in public. I now have a level of confidence I never thought possible and am looking forward to becoming a top-rate speaker."

— Faye Kitchener, Cone Author



About THE CEO “Natalie H. Rogers”

For the past 20 years Natalie H. Rogers M.S.W. has been internationally recognized as a pioneer in the field of public Speaking Ms. Rogers by means of her unique mind body training method, is credited with revolutionizing the manner in which public speaking is taught.

In a previous career Ms. Rogers was the Artistic Director of the Dove Theatre Company in New York City, US, recipient of grants from the National Endowment for the Arts and the New York State Counsel on the Arts for innovative work in experimental theater. In her position as Artistic Director of the critically acclaimed Dove, Ms. Rogers directed, acted and taught the basics of “The Spoken Word”, finally developing her theory of PERFORMANCE SKILLS. MS. Rogers extensive experience with “acting technique” provides the principals, upon which the Talkpower program are formulated. The integration of Mind Body teachings, Behavior Modification methodology, and Performance Skills theory supports and verifies the unique Talkpower training system.

Her innovative workshops HAVE LITERALLY TRANSFORMED THE LIVES OF THOUSANDS OF PROFESSIONALS AND STUDENTS ALL OVER THE WORLD, giving them the opportunity to participate fully in personal endeavors and career enhancing activities.

Ms. Rogers Educational Mission seeks to introduce professionals to a new “State Of The Art “ method of training for overcoming the fear of public speaking and stage fright. She is committed to the idea that the power of the “Spoken Word” will bring vision, creativity and positive leadership into the twenty first century.



www.talkpower.com

natalierogers11@aol.com

212 684 1711